Instructor: BENADDA Abdelouahid
Level: Master 2 / Language and Communication
Module: E-Leaning
Course 3:   Blended Learning Overview

➢ **Course Scope**: An introduction to the general topic of e-learning (this course is an overview of blended learning. It explores how blended learning benefits students)

- **Course Learning Objectives**

At the conclusion of this course, you should be able to:

- be more familiar with essential features of blended learning
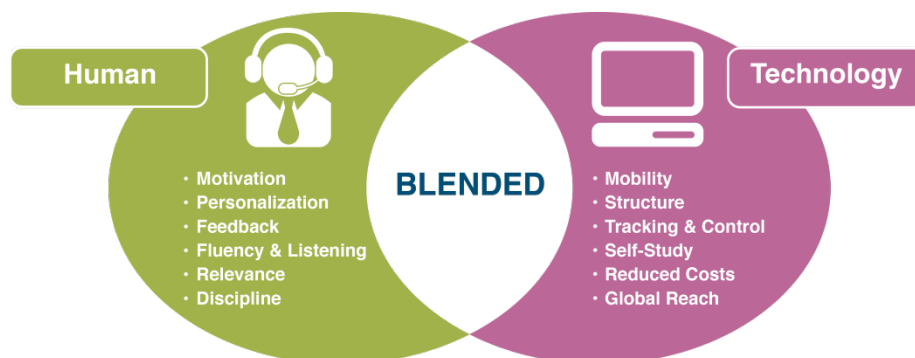- examine a variety of blended learning approaches
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Guiding Questions to the Course
1. What is blended learning?
2. What are its advantages?

➢ **Course Content**

➢ **Blended learning defined**

Blended learning is an approach to learning that combines traditional training and online learning activities. The online part of training does not replace face-to-face training with a teacher; teachers incorporate technology to enhance the learning experience and broaden understanding of certain topics. For example, they can share a link to a video and offer students to watch it at home, email their review to a teacher, and then discuss in class.

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> **Virtual Learning Environment vs. Traditional Learning Environments**

Virtual Learning Environments are gradually becoming an essential part of the approach for delivering online and flexible learning. They are often built to emulate the traditional learning and teaching structures and processes of schools and universities

	Traditional Classroom Learning	**E-Learning**
Advantages	• Immediate feedback • Being familiar to both instructors and students • Motivating students • Cultivation of a social community	• Learner-centered and self-paced • Time and location flexibility • Cost-effective for learners • Potentially available to global audience • Unlimited access to knowledge • Archival capability for knowledge reuse and sharing
Disadvantages	• Instructor-centered • Time and location constraints • More expensive to deliver	• Lack of immediate feedback in asynchronous e-learning • Increased preparation time for the instructor • Not comfortable to some people • Potentially more frustration, anxiety, and confusion

Virtual Learning Environment vs. Traditional Learning Environments14

> **Why do we blend?**

Blended learning strategies vary according to the:

- Discipline,
- The Year Level,
- Student Characteristics
- Learning outcomes,

Blended learning can

- increase access and flexibility for learners,
- increase level of active learning,
- achieve better student experiences and outcomes.

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Blended learning might include:

- face-to-face and online learning activities
- traditional timetabled classes with different modes
- technologies such as lecture and/or with social media and emerging technologies
- simulations, group activities, site-based learning, practical

⬇ Group Discussion: Communication Assignment

Here are some questions to answer as an extension of the course content (To be discussed in groups):

a) In what ways can blended learning courses be considered the "best of both worlds" (i.e., face--to--face and online)?
b) What could make blended learning the "worst of both worlds?"

⬇ Additional Improvement Resources

- ◉ What Does Blended Learning look like:
  - http://hechingerreport.org/content/what-exactly-does-blended-learning-look-like-this-video-explains_13861/
- ◉ The Basics of Blended Learning:
  - http://youtu.be/3xMqJmMcME0

The following YouTube video describes how blended learning combines classroom
environments and face-to-face settings, with digital tools and environments
• Salman Khan Describes Future Classrooms with Blended Learning
http://www.youtube.com/v/vwyOv7PiC40%3Fversion%3D3%26amp%3Bhl%3Den_US%20
• The blended learning cycle
http://www.youtube.com/watch%3Ffeature%3Dplayer_embedded%26v%3D-apJDi7cx9o